

IMPACT REPORT

- 2023 / 2024 -

Registered Charity 1105063

Company Number 05067695

LAMBOURNE END LTD



ABOUT US

Lambourne End Centre for Outdoor Learning develops people, with a focus on young people facing particular challenges. Using our "54-acre classroom" and its unique blend of adventure, farm, and environmental activities, we aim to inspire people to make a positive contribution to their lives and communities. In a safe and welcoming yet alternative environment, we encourage people to stay healthy, have fun learning, build their confidence, raise their self-esteem, and experience a sense of achievement.



Investing in extraordinary futures

After year upon year of growth, Lambourne End Centre is experiencing the ambivalence of reaching capacity.

Over the course of the year, the Centre has continued to develop its existing programmes, facilities and relationships that have allowed us to remain at the forefront of what we do. Our range of services is an asset that makes us viable to people of all ages, needs and abilities.

We are proud to be a community resource in such high demand and in a position to have supported 12,598 local individuals throughout 2023/24 across 22,401 people days.

However, our growth has reached an impasse. Without significant investment, we will not be able to increase our capacity to meet the ever-increasing demand for our services.

We have spent much of the year developing material to open dialogue with those who are passionate about the work that we and similar organisations dedicate our lives to.

We hope readers will familiarise themselves with the challenges we are facing and how they can be part of the solution by visiting www.lambourne-end.org.uk/case-for-support.

Thank you to all the staff, volunteers and families who help us change thousands of young lives each year and we look forward to another 12 months of doing so.

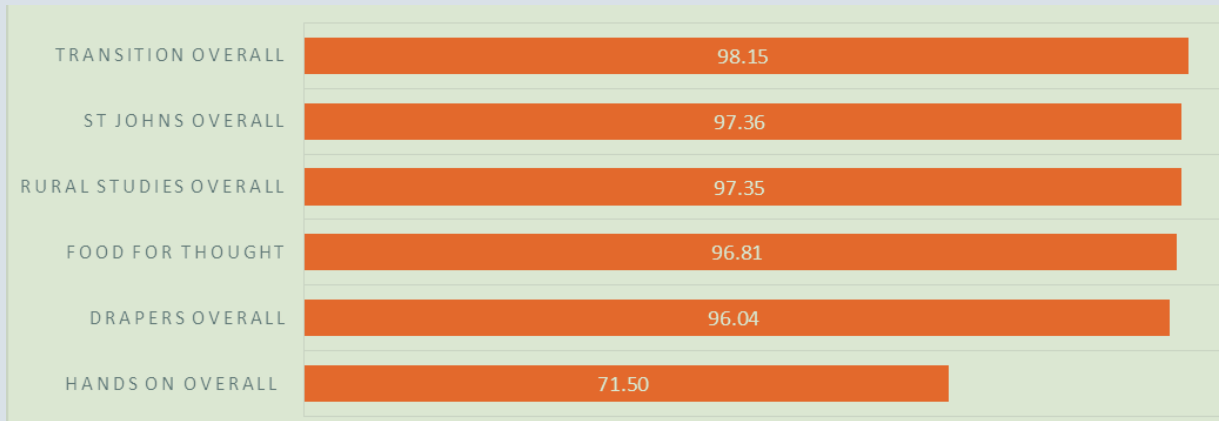
Rob Gayler, CEO



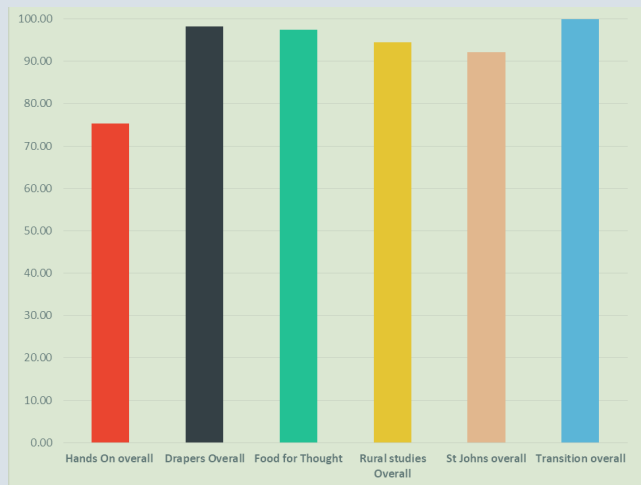
AT A GLANCE

PSD Monitoring data (Summer 23 - Spring 24)

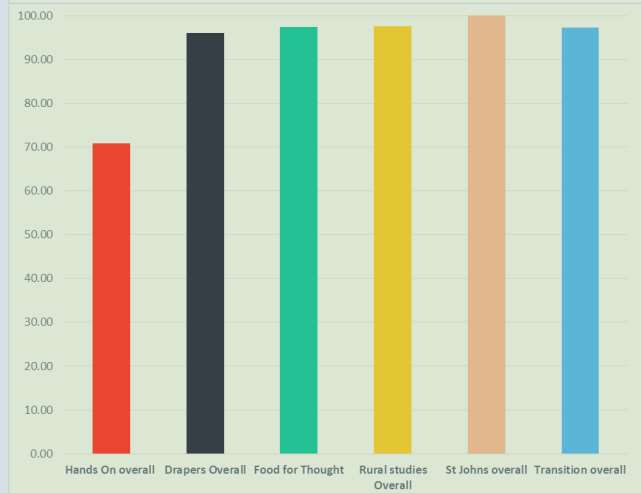
Met or positively working towards targets (%)



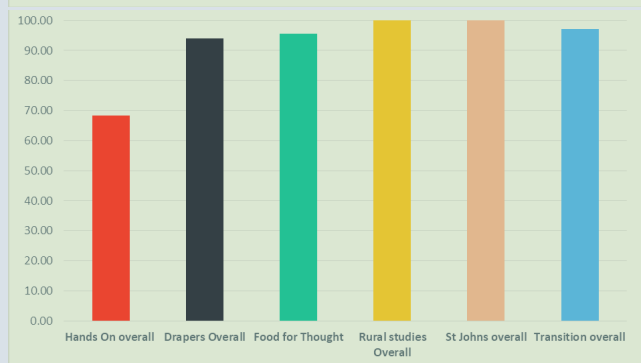
Met or positively working towards primary objective (%)



Met or positively working towards development objective (%)



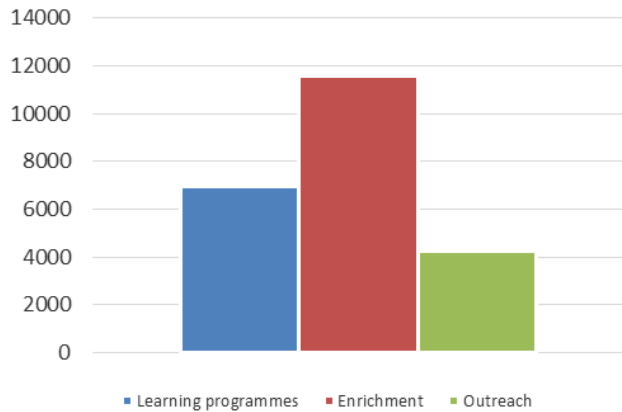
Met or positively working towards challenge objective (%)



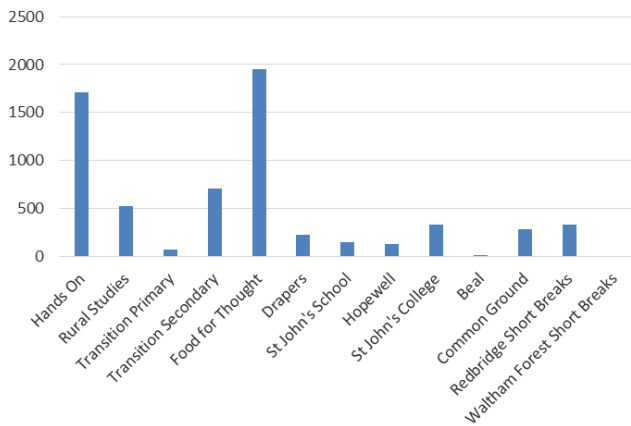
AT A GLANCE

2023/24 Day-to-Day Monitoring Data

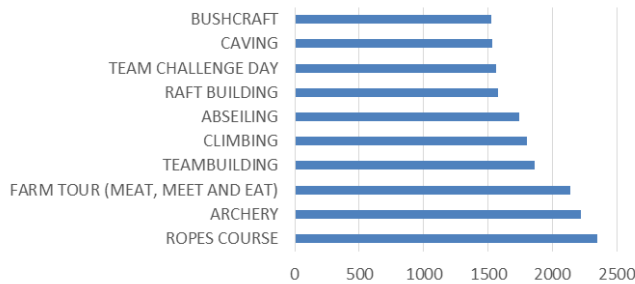
People days April 23 - March 24



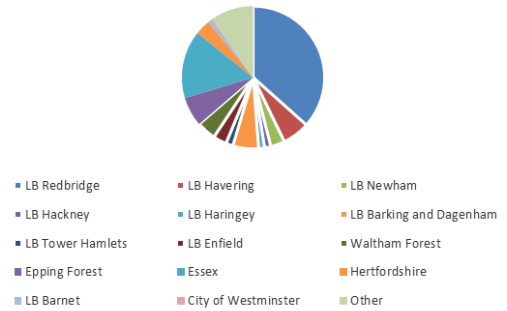
Learning programme attendance comparison (person days) April 23 - March 24



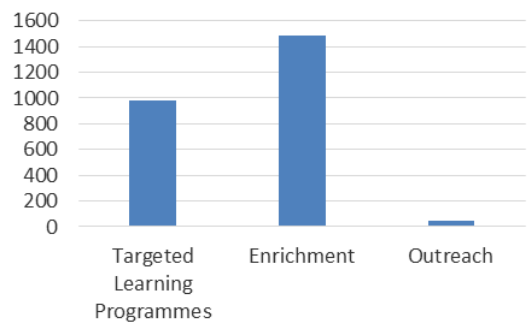
Number of users of 10 most popular activities April 23 - March 24



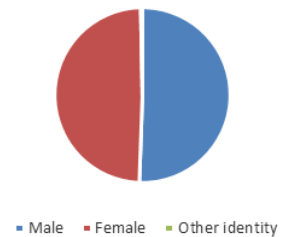
Locations of beneficiaries April 23 - March 24



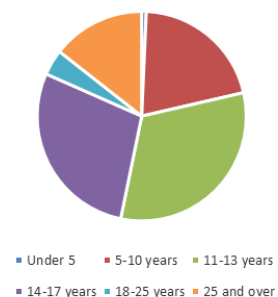
Transport provision overview April 23 - March 24



Breakdown of gender identity amongst participants April 23 - March 24



Age distribution of visitors April 23 - March 24





For the purposes of this report, we record our impact against the goals outlined in our Strategic Plan for 2022-25. Further information regarding our “Finance, Fundraising and Governance” goal can be found in our annual accounts.

The term **person/people days** refers to the total attendance across the group rather than the number of unique individuals. Many beneficiaries visit multiple times a week. Recording person days enables us to monitor impact on each person as well as overall.

LEARNING PROGRAMMES & OUTCOMES

In the last 12 months, our Complementary Learning Programmes (CLP) have continued successfully. These run on a daily basis including Hands On (with Wellgate Community Farm), Food for Thought, Rural Studies, Transition (with London Borough of Havering), Common Ground and this year, the re-introduction of our Focus programme.

Throughout 2023/24, our CLPs have supported **330 individuals**, adding up to **6584 people days** i.e. individual days of attendance. This is compared to a similar **352 individuals** and **7372 people days** in 2022/23.

A common theme at the Centre this year is the high demand for our services across the board. Our CLPs are all oversubscribed with lengthy waiting lists. The re-introduction of the Focus programme is our first response to this demand, allowing us to offer 40 more places to young people in Key Stage 3 each week.

Focus, like much of our work, supports the personal and social development for young people at risk of underachieving by utilising outdoor learning to foster relationships with themselves and others. Participants take part in farm, environmental and teambuilding activities to improve various skills and further their development. Focus has been in operation for one full term and is not yet included in our data reports, but will be included in 2024/25.

SUMMARY

To continue to develop our expertise in complementary learning and development programmes including schemes to provide alternative provision, short breaks, employability and health and well-being programmes. We will champion a climate of sustainability and responsibility by promoting increased connections to nature and environmental proactivity (think global, act local).



We have continued delivering our Short Breaks days for young people with disabilities in Redbridge and now for Waltham Forest too in our usual format of ‘Activity Days’ or ‘Family Fun Days’. This year, we supplied **31 Short Breaks days for 165 people (343 people days)**.

Short Breaks days regularly provide heart-warming feedback that spurs us on to keep learning and growing:

“Staff today made the day very special. Without Lambourne, we would find it more difficult. My son has come on with his socialising so much since attending”

“We make memories at Lambourne End that will last a lifetime”

“A relaxed, enjoyable day in a secure, non-judgmental and accepting environment”

“My daughter is trying new activities every session which continues to build her confidence and stamina”

“I’m not scared of the dark anymore”

THE SITE & FACILITIES

Our 54-acre site needs constant maintenance and regular development to ensure it remains suitable and enjoyable for our visitors. This year has seen an emphasis on maintaining our existing facilities such as fencing, repairing the ropes course, tree work and creating an accessible path to the muckheap.

A new, easier to manoeuvre front gate has been installed to allow more space for vehicles to get in and out of the entrance.

Major repair work has been undertaken on external fencing to ensure the safety of our visitors, team and animals. This comes off the back of the expansion of our nature trail which has begun creating routes around areas previously barriered off by hedgerow. Cleared areas have been subject to a huge amount of tree-planting by young people.

Furthermore, the existing nature trail has been made safer thanks to tree work conducted by Kings Cuts.

SUMMARY

Continue to steward and develop our facilities and ensure that we are optimising their use.



The ropes course, our most popular activity with **2348 thrill-seekers** this year has been paid particular attention, with its first dredging in many years, platforms being replaced and introduction of grass carp to control duckweed growth.

We also acquired a new canoe planter for the entrance sign thanks to Moo Canoes, painted in cow print by a talented volunteer to reflect the three core areas of our work.

The large capital project that has been ongoing throughout 2023/24 is the refurbishment of a modular building named PINE (People In Natural Environments). After a couple of years awaiting work, the building is due to be completed by the end of May 2024. We predict that this new space will allow us to work with approximately **1000 extra young people each year**.

Going into next year, our focus is on renewable energy sources to elevate Lambourne End Centre as a benchmark for environmental benefit as well as to reduce our expenditure and enable further growth.

As we have operated at capacity throughout this year, there has been little justification for expanding the team without further funding. Therefore, we have recruited one additional Outdoor Learning Instructor this year. There have been staff changes across various teams too, with new colleagues joining us on the farm team, estate team and activities team.

The Centre has invested greatly in staff training over the past 12 months. In addition to regular training such as First Aid, safeguarding, technical activity sign-offs and general annual updates, there were 4 focused training sessions and the full staff team registered with Educare's 'Tes Develop' online training packages providing various courses on safeguarding, inclusivity, wellbeing, health and safety and compliance.



OUR TEAM

SUMMARY

To build a professional, inspirational team that is admired in our sector and allows us to attract the best people to work with us.

The 4 aforementioned training courses included:

- “Challenging Behaviour” with Future Gateways (an alternative education provider in Havering who support our Transition CLP).
- “Therapy on the Hoof” with Jamie’s Farm (an outdoor learning provider, also part of Ernest Cook’s OWLs collaboration alongside LEC and other similar providers).

- “Bad Language” with Molly (a member of staff with a background in Victimology).
- “Difficult Conversations” with Mark Bowles (from The Training Effect’s ‘Risk-Avert’ programme developed with Essex County Council).

FINANCE, FUNDRAISING & GOVERNANCE

SUMMARY

To sustain our reserves level to ensure 3-6 months running costs and expand our fundraising goals to resource our bold development plans.

With reserve levels achieving the target set out in our Strategic Plan for the year, the surplus has been re-invested into the aforementioned modular building, PINE.

There have been a number of successful fundraising projects at the Centre this year with the funds coming from a diverse range of sources including charitable trusts, corporate giving, events and philanthropy.

Funds for PINE have been supplemented, a new fleet of mountain bikes have been purchased, a pony and cart harness for our new horse, Dotty (part of the team since Sept 2023) and money pledged for our first ULEZ-compliant minibus as well as other core and unrestricted grants.



Large strides are being made towards addressing the capacity issue currently faced. The Centre is hosting an event at the House of Lords in April 2024 with the aim of building relationships with businesses and philanthropists who may help the Centre grow by supporting its plans and ambitions laid out in our 'Case for Support'.

The 'Case for Support' is one of several new marketing materials made to demonstrate the need of our work and how we intend to expand it with new donations. This also includes various videos, banners and other literature. Some of these are available to view on our website at www.lambourne-end.org.uk/case-for-support.

AREAS FOR IMPROVEMENT

After reviewing the processes of our PSD Monitoring tool in 2022/23, we are delighted to see these improvements reflected in the data on pg. 3.

Further still, we are committed to continue to improve our methods of capturing and recording our monitoring data whether it be PSD (pg.3) or day-to-day (pg.4). Accurate data is important if we are to effectively evaluate our work and to underpin our fundraising endeavours and to allow us to reflect on our service and ensure it remains suitable and relevant for the needs of our community.

On top of this, we are looking to identify ways in which we can collect people's stories beyond their time at Lambourne End Centre. Our purpose is to give people the skills to reach their potential in their next steps. It is understandable then that people pursue those journey's and often lose contact with us.

Collating these stories would further demonstrate the impact that we have on people's lives and how their experiences with us help to shape what they go on to achieve. These stories not only support our fundraising but also to ensure that those who need us and local resources working with our community

know our reputation as a potential setting for them. Correspondingly, if you know somebody with a Lambourne End story, please do get in touch.

While the majority of our services are at capacity, we have some areas which we hope to expand upon this year. Our 'out of school' clubs, particularly our Adventure Academy scheme during school holidays, often have space to accommodate more bookings. We would like to fill up those spaces at each opportunity. Therefore, we will continue to identify ways of increasing our presence in the community and building relationships with local schools, families and people.

Similarly, we would like to engage with more corporate groups to offer Corporate Social Responsibility volunteering days. These are a fantastic opportunity for colleagues to spend a day with us, out of the office, working together to complete often practical tasks around site. We hope we can achieve this goal also by increasing our presence locally and by working with existing corporate supporters to help us spread the word about what we can offer.

WITH THANKS

Funders:

- Hedley Foundation
- Linklaters
- Norton Rose Fulbright
- Essex Youth Trust
- Cllr Brian Rolfe
- Bruce Wake Trust
- Fowler, Smith and Jones Trust
- Arthur J Gallagher
- Tallow Chandlers' Benevolent Fund
- Active Essex
- Giant
- Progress Foundation
- Nineveh Charitable Trust
- London Farms and Gardens Association
- National Lottery
- Jack Petchey Foundation
- Ernest Cook Trust
- The Will Nieww Charitable Trust
- Stagecoach
- George Dudley Herbert Trust

Partners & Supporters:

- Aston-Mansfield
- Wellgate Community Farm
- Institute for Outdoor Learning
- LAND
- Fundraising Regulator
- Mountain Training Association
- Duke of Edinburgh
- Permaculture Association
- CEVAS
- City and Guilds

Accreditation:

- Adventure Mark
- Learning Outside the Classroom
- BAPA
- Green Care Code of Practice

